

Presented by



CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day[®]

WEDNESDAY, NOVEMBER 18, 2020

8:30 a.m. to 12:00 p.m. | Online

NATIONAL PHILANTHROPY DAY AWARDS & PROGRAM

Welcome

Ann Engelhard

Community Foundation for the Fox Valley Region

Dennis Buehler

Greater Green Bay Community Foundation

Bill Wyman

Oshkosh Area Community Foundation

Julie Keller

Past-President, AFP Northeast Wisconsin Chapter

Greg Vandenberg

U.S. Venture, Inc.

Awards Presentation

Becky Boulanger

President, AFP Northeast Wisconsin Chapter

Liz Wollenberg

Co-Chair, National Philanthropy Day

Panel Discussion: Pushing Through a Crisis and Beyond

Pilar Martinez

Co-Chair, National Philanthropy Day

Courtney Weiland

ThedaCare Family of Foundations

Denise Thomas

President & Owner, The Effective Communication Coach, LLC

Jodie Larsen

Oshkosh Corporation

Closing Thoughts

Julie Keller

Past-President, AFP Northeast Wisconsin Chapter

NATIONAL PHILANTHROPY DAY 2020 AWARD RECIPIENTS

Outstanding Fundraising Professional Award

Tracy Arndt

Nominated by Encompass

Outstanding Philanthropic Corporation Award

Thrivent Foundation

Nominated by Fox Valley Technical College

Outstanding Fundraising Volunteer Award

Joseph Scala

Nominated by American Cancer Society

Outstanding Philanthropist Award

Claudine and Jim Happel

Nominated by Appleton West High School & Feeding
America Eastern Wisconsin

Outstanding Lifetime Philanthropy Award

Dr. Monroe and Sandra Trout

Nominated by Community Foundation for the Fox Valley
Region, McPherson Eye Research Institute, PBS Wisconsin
& Trout Museum of Art

CONGRATULATIONS
to this year's honorees!

PANEL DISCUSSION: PUSHING THROUGH A CRISIS AND BEYOND

Moderator

Denise Thomas

President & Owner

The Effective Communication Coach, LLC

Panelists

Jodie Larsen

Vice President of Community Engagement

Oshkosh Corporation

Cathy Mutschler

Vice President of Community Relations

Community First Credit Union

Maria Van Laanen

President

Fox Cities Performing Arts Center

Jeff Vande Leest

President & CEO

Family Services of Northeast Wisconsin

Greg Vandenberg

Director of Giving and Community Engagement

U.S. Venture, Inc.

*“You want to be the pebble
in the pond that creates
the ripple for change.”*

—Tim Cook

NATIONAL PHILANTHROPY DAY 2020 JUDGING PANEL

Kate Eastman

Past President

Northeast Wisconsin Public Relations Society of America

Tammy Geenen

Vice President of Community Engagement

Community Foundation for the Fox Valley Region

Amber Paluch

Vice President of Community Engagement

Greater Green Bay Community Foundation

Sue Watts, CFRE

Director of Development (Retired)

St. Vincent Hospital

*Panel members who had a direct relationship with nominees
abstained from judging that nomination.*

*“Philanthropy is not about money.
It is about using whatever resources
you have at your fingertips and
applying them to improve the world.”*

—Melinda Gates

NATIONAL PHILANTHROPY DAY NOMINATION CRITERIA

Outstanding Fundraising Professional Award

Presented to an individual fundraising professional who practices his/her profession in an exemplary manner. The recipient must have at least five years of professional fundraising experience, evidence of quality of leadership and being a team player, a commitment of continuing professional development, and commitment to fundraising and philanthropy through volunteer service and financial support of nonprofit organizations.

Outstanding Philanthropic Corporation Award

Presented to a corporation, or its corporate foundation, that has demonstrated outstanding commitment through financial support, and through encouragement and motivation of others to take leadership roles in philanthropy and community involvement.

Outstanding Fundraising Volunteer Award

Presented to an individual or couple who has demonstrated exceptional leadership skills in coordinating and motivating groups of volunteers for major fundraising projects and is recognized for sharing their time and talents with area nonprofit organizations.

Outstanding Philanthropist Award

Presented to an individual or family who has demonstrated exceptional generosity through direct financial support, outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a local, national, or international level.

Outstanding Lifetime Philanthropy Award

Presented to an individual or family, either in honor or memory, who is recognized widely as a community philanthropist and has a long and proven record of making a significant impact in the community through financial support, volunteerism or leadership for a variety of organizations.

Youth in Philanthropy Award

Presented to an individual or group of young people, (college students or younger) who have demonstrated outstanding commitment to the community through direct financial support, charitable programs, volunteerism, or leadership in philanthropy.

HISTORY OF NATIONAL PHILANTHROPY DAY

Each day, hundreds of individuals, companies and organizations in our community help change the world with a giving heart. From donors to volunteers, from large, international nonprofits to grass-roots local organizations, each has made an indelible contribution to our communities, our nation, and our world.

National Philanthropy Day (NPD) provides an opportunity to reflect on the meaning of giving and all that it has made possible. Specifically, NPD:

- Celebrates the endless daily contributions individuals and organizations make to countless causes and missions.
- Shows appreciation for all that has been accomplished in the name of giving.
- Allow philanthropists to step into the spotlight for a brief moment and remind our communities, our society, and the world that the spirit of giving is alive and well.

More than 125 communities and 50,000 people around the world will participate in NPD events and celebrations. Donors, volunteers, corporations, foundations, small businesses, youth in philanthropy, and others will be honored on NPD in recognition of their work in improving their communities and their world every day.

“Life’s most persistent and urgent question is ‘What are you doing for others?’”

—Martin Luther King Jr

PAST AWARD RECIPIENTS

Youth in Philanthropy Award

2019	Lucas Smith	2012	Lawrence University Students
2018	Caragan Olles	2011	United Way Fox Cities Youth Board & Marinette & Menominee Community Foundation Youth Advisory Committee
2017	William & Benjamin Krause	2010	Boy Scouts of America, Bay Lakes Council
2016	Riley Garbe		
2015	Freedom High School NHS		
2014	Jacob Herda		
2013	Evan & Noah Roubal		
2012	Elizabeth Braatz		

Outstanding Fundraising Volunteer Award

2019	Sue Bellin	2006	Wayne & Ginger Micksch
2018	Roger Skaletski	2006	Tita Kelly Plouff
2017	Jim & Annette Ostrom	2005	Gary & Marti Spittel Ziegelbauer
2016	Wayne (Bud) Wieting	2005	Dr. John & Sally Mielke
2015	Hugh Denison	2004	Ryan & Sarah Longwell
2014	James Rivett	2003	Betty Dunne
2014	Nancy Armbrust, Diane Conway, Diane Roundy & Jeanne Wolf	2003	Lauri Cullen, Julie Blank & Madeline Harlan
2013	The ARC Fox Cities & NAMI "Flight Crew"	2003	Jack & Ethel Keller
2013	Jay Fulkerson	2003	Betty Rose Meyer
2012	Michael Raymaker	2002	Joyce Bytof
2012	Judith Koeppler	2001	Elinor Smith
2011	Rick Chernick	2000	Amy Cebulski
2010	Harry Radix	1999	Ann Murphy
2002	Robert J. Schaupp	1998	Mike Meeuwesen
2008	Russ Reff	1997	Lucyanna Hitch
2007	Mary Meyer & Gordon Haugan	1996	Gerald Fischer
2007	Virginia Riopelle & Thomas Olson	1995	Richard L. Gunderson
		1994	Susan Vette
		1993	William Keilett

PAST AWARD RECIPIENTS

Outstanding Philanthropic Corporation

2019	Image Studios	2008	Miron Construction Company
2018	Nasonville Dairy	2007	U.S. Oil Company, Inc.
2017	MCL Industries, Inc.	2006	Community First Credit Union
2016	Bergstrom Automotive	2005	WPS Resources Corporation
2015	KBX Logistics	2004	Petco
2014	Wisconsin Public Service Foundation	2004	The Boldt Company
2014	Associated Bank	2003	Goodwill Industries of North Central Wisconsin
2013	SECURA Insurance Companies	2002	Thrivent Financial for Lutherans
2012	Menasha Corporation	2002	Schreiber Foods Corporation
2011	Miller Electric		
2010	The Green Bay Packers		
2009	Kimberly-Clark Corporation		

Outstanding Corporate Responsibility Award

2009	Festival Foods	2006	Prospera Credit Union
2008	Citizens First Credit Union		

Outstanding Philanthropist Award

2019	Mark Kasper	2008	Mielke Family Foundation
2018	Carl Drake	2007	Ron & Colleen Weyers
2017	Edward Martin	2006	Doug & Carla Salmon
2016	Patricia Exarhos	2006	Brett & Deanna Favre & the Brett Favre Forward Foundation
2015	Mike & Kate Meeuwse	2005	Jack & Engrid Meng
2014	Spierings Cancer Foundation	2005	Jim Keller
2014	Dan & Penny Bollom	2004	Irene "Billie" Kress
2013	John & Lynn Pfefferle	2003	Ray Schmidt
2013	Paul Renard	2002	Robert & Carol Bush
2012	Albert & Shirley Schmidt	2002	Charles & Donna Barnum
2012	Larry Haase	2001	David A. Ogilvie
2011	Dewey Carl & Sue Olmstead	2000	Audrey & Douglas Lyke
2010	The Robert & Patricia Endries		
2009	Robert & Bonnie Buchanan		
2008	Dr. Theresa Cheng		

PAST AWARD RECIPIENTS

Outstanding Lifetime Philanthropy Award

2019 Harold & Sally Eichstadt	2010 Chester Krause
2018 E. T. "Tug" Juday	2009 Stanley Cotrill
2017 Tim & Sue Stone	2008 Carol & Isidore Kwaterski
2016 Bernard & Alyce Dahlin	2008 Doug & Myrt Ogilvie
2015 Doug Hyde	2008 Bart and Cherry Starr
2014 Sally & John Mielke Family	2006 Philip & Elizabeth Hendrickson
2014 Jack & Engrid Meng	2005 George F. Kress Foundation
2013 Joyce & Otto Bytof	2004 Donald and Darleen Long
2012 William Siekman & Family	1999 Vernon Lubinski
2011 J. J. Keller Foundation	
2010 Kerwin Foundation	

Outstanding Fundraising Professional Award

2018 Cindi Brawner	2015 Tonya Dederling
2017 Crystal Harrison	2014 Johanna Wicklund
2016 Amy Barker	2011 Cal Husmann

Outstanding Media / Marketing Partner Award

2013 Red Shoes PR, Inc.	2012 Willems Marketing
2013 WIXX 101	2011 The Avenue 91.1 & WBAY-TV2
2012 Gannet	

In Memoriam: Outstanding Philanthropist Award

2009 Myrl & Catherine Apple	2005 Donald & Violet Himebaugh
2006 Arlene Walter of the Byron L. Walter Family Trust	2005 Lucile B. Mosling Morton Grams

*"If you want to lift yourself
up, lift up someone else."*

—Booker T. Washington

NATIONAL PHILANTHROPY DAY 2020 PLANNING COMMITTEE

Liz Wollenberg, Co-Chair

Director of Development
Feeding America Eastern
Wisconsin

Pilar Martinez, Co-Chair

Senior Manager of Event Services
Fox Cities Performing Arts Center

Cindy Berton

Director of Development
Green Bay Botanical Garden

Becky Boulanger, CFRE

Executive Director
Fox Valley Technical College
Foundation

Trina Doxtator

Director of Development
Catalpa Health

Crystal Harrison

Director
Northeast Wisconsin Technical
College Educational Foundation

Julie Keller

Executive Director
Women's Fund for the Fox Valley
Region

Morgan Kirchenwitz

Marketing & Events Manager
Harbor House Domestic Abuse
Programs

Maggie Lamal

Development Manager
Alzheimer's Association

Amanda Moore, CFRE

Owner
Moore Fundraising Solutions

Kathy Rechner

Annual Giving Manager
Moraine Park Technical College
Foundation

Holly Rutter

*Marketing Communications
Specialist*
Catalpa Health

Lisa Strandberg

Community Engagement Director
Pillars

Jenny Ziegler, CFRE

Director of Development Analytics
Lawrence University

AFP NORTHEAST WISCONSIN CHAPTER BOARD OF DIRECTORS

President

Becky Boulanger, CFRE

*Fox Valley Technical College
Foundation*

Immediate Past President

Julie Keller

*Women's Fund for the Fox Valley
Region*

President-Elect & Foundation Development Chair

Trina Doxtator

Catalpa Health

Vice President & Program Co-Chair

Cara Gosse

*Family Services of Northeast
Wisconsin*

Secretary

Leslie Coleman

*Girls Scouts of the Northwestern
Great Lakes*

Treasurer

Nick Reising

Fox Cities Performing Arts Center

Awards & Scholarship Chair

Crystal Harrison

*Northeast Wisconsin Technical
College Educational Foundation*

Diversity Chair

Melissa Huempfer

Fox Valley Symphony Orchestra

Ethics & Government Relations Chair

Rudi Pakendorf, CFRE

Walsh & Associates

Membership Co-Chairs

Ryne Lodl

City of Appleton

Amanda Moore, CFRE

Moore Fundraising Solutions

Mentorship Chair

Lisa Strandberg

Pillars

National Philanthropy Day Co-Chair

Liz Wollenberg

Feeding America Eastern Wisconsin

Program Co-Chair

Holly Rutter

Catalpa Health

Youth in Philanthropy Chair

Michelle Dejno

O'Connor Connective

Chapter Administrator

Jenny Ziegler

Lawrence University

THANK YOU TO OUR SPONSORS!

Presenting Sponsors



Award Sponsor



Panel Sponsors



AFP Chapter Program Sponsor

Appleton Group, LLC

Friend of AFP NE WI

O'Connor Connective

Production Partners

A-mazing Events

BConnected, LLC